

LAZY MAN'S ARBITRAGE

QUICK START GUIDE

Follow this quick start guide to get the new lifestyle you want! Remember from the video, it takes a system, time and commitment to make it in any business model. Keep in mind that asking "What if..." and questioning everything is making a decision! A decision to stay exactly where you are right now in your life. Just take action!

1. Determine Your Service You Will Provide

- Use the Providers to Determine the Service
- If you get stuck, just pick one – you can provide multiple services!

2. Select Your Provider

- Choose Your Provider Using the Criteria You learned
- Send out at least 5 Outsourcer Questionnaires (Provided)

3. Getting Your Proof

- Choose the Provider that gives you the most compelling Proof

4. Edit Your Marketing Materials

- Edit the Whitepaper using the guidelines (Provided) and proof

5. Prospect

- Write down a time to prospect everyday – Commit to it!
- Use Adhuntr, or better, Underdog Arbitrage Reloaded to Quickly get a list of prospects
- Send out Email Template and Whitepaper (Both Provided)

6. Make the Sale

- Reply with 3-5 questions that make sense from the Client Questionnaire (Provided) worksheet
- Make them sell themselves!

7. Scale Up

- Begin using cold-email templates (Provided) and create a website (using business funds) to establish more authority and rapport.
- Collect Testimonials and Reviews immediately after Providing the Service